

## FINANCIAL BID

**Name of Bidder :**

**Event / Activity : Various Promotional activities related to National Handloom Day  
on 07.08.2021**

**Cost Structure:-**

Sl. No.	Component	Amount (Rs. in Lakh)
<b>A</b>	Designing and content creation of various creatives related to National Handloom Day like E-Brouchers, E-Catalogues, Short promotional Videos and other relevant promotional material etc. Publicity management through print/ electronic media, websites and other digital platform etc for National Handloom Day related activities. Designing and development of prerecorded videos/ short Films / speech of dignitaries/ VIPs etc. Translation and interpretation of promotional material. Publicity promotional material of on social platforms, social media campaign etc. Designing and Development of E- Invitations etc. Process development for data collection from Handloom weavers for development of e brouchers, e catalogue, Banners, Videos etc. Live Recording and Prerecording of events, sessions, webinars etc related activities. Live streaming on social media Live Connectivity and On-boarding on any other related platforms of Ministry of Textiles. Moderation tasks for various event, sessions etc Project Management for virtual events related etc	
<b>B.</b>	Design and development of creative for Handloom weavers. Training and support to Handloom weavers for e content development, virtual platform etc for National Handloom Day related activities and miscellaneous administrative activities etc	
	<b>Cost (A+B)</b>	
	<b>GST</b>	
	<b>Total Cost -</b>	

I/We agree to all the terms and conditions specified in the notice inviting bid for organising Virtual Reverse Buyer Seller Meet.

**Date:**

**Signature:**

**Place:**

**Company seal:**