



सत्यमेव जयते

Ministry of Textiles
Government of India



INDIA HANDLOOM

COMFORT | STYLE | FASHION

www.indiahandloombrand.gov.in

- CS 100% Handwoven
- CS 100% Natural yarn
- CS Assured fast colours
- CS Skin friendly dyes
- CS Socially compliant





WHAT IS INDIA HANDLOOM BRAND?

India Handloom brand is an initiative of the Ministry of Textiles, Government of India, for branding of high quality handloom products. It would differentiate high quality handloom products and help in earning trust of customers by endorsing the quality of handloom products in terms of raw materials, processing, embellishments, weaving design and other quality parameters and by ensuring social and environmental compliances in their production. It will promote production of niche handloom products with high quality, contemporary as well as traditional designs, with zero defect and zero effect on environment. The India Handloom Brand products are also available in Retail Partnership Stores in major cities across India. For further details visit www.indiahandloombrand.gov.in

INDIA HANDLOOM BRAND PRODUCTS

Saris, Dress Materials, Shawls, Scarfs, Stoles, Home Furnishings, Made-ups, Woolen Tweeds, Dhoties etc.

HOW TO VERIFY?

- ❖ Products with brand India Handloom will have a label with 'India Handloom' logo and registration number
- ❖ Customers can use the registration number to check authenticity of the label. A list of registered entities authorized to use the brand India Handloom and their registration numbers is available on www.indiahandloombrand.gov.in
- ❖ Please note that the last four digits of the registration number (e.g. 2015 of TN/003/2015) refers to the year of registration of the product and not the year of manufacture.



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